



Melco Crown Entertainment
新濠博亞娛樂

FOR IMMEDIATE RELEASE

Melco Crown Entertainment Named Champion in “Green Booth Award” at MIECF 2017

Macau, March 31, 2017 – Melco Crown Entertainment Limited (NASDAQ: MPEL) (“**Melco Crown Entertainment**”, “**MCE**” or the “**Company**”), a developer, owner and operator of gaming and entertainment resort facilities in Asia, proudly announced that its green exhibition booth at the Macao International Environmental Co-operation Forum and Exhibition 2017 (MIECF) has won the “Green Booth Award” today. The “Green Booth Award” is co-organized by the Macau Fair and Trade Association and Macau Association of Environmental Protection Industry to encourage exhibitors as well as design and construction companies to construct booths using materials that comply with environmental conservation, so as to minimize wastage and impact of booth construction and decoration on the environment.

Melco Crown Entertainment’s Vice President of Property Services Joshua Ho (right) and Anita Mak (left) from Ego Design received the award from Tam Vai Man, Director of Macau Environmental Protection Bureau (middle). The winning booth design impressed the judges with the creative use of recycled materials from the Company’s daily operations, including computer backup storage, CD-ROMs, water bottles, and hotel key cards, which highlighted Melco Crown Entertainment’s efforts in recycling and minimizing the adverse impact that its operations may have on the environment.





Melco Crown Entertainment
新濠博亞娛樂



Melco Crown Entertainment - Innovating excitement for a new age.

###

Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company undertakes no duty to update such information, except as required under applicable law.



Melco Crown Entertainment
新濠博亞娛樂

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment is strongly supported by its single largest shareholder, Melco International Development Limited, a company listed on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of Melco Crown Entertainment.

For media enquiries, please contact:

Maggie Ma

Chief Corporate Communications and Corporate Affairs Officer

Tel: +853 8868 3767 or +852 3151 3767

Email: maggiema@melco-crown.com